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CHINA-HONGHONG PHOTO PRODUCTS HOLDINGS LIMITED 中港照相器材集團有限公司 (Incorporated in Bermuda with limited liablity) (Stock Code: 1123)

Notice of Board Meeting

The board of directors (the "Board") of China-Hongkong Photo Products Holdings Limited (the "Company") hereby announces that a meeting of the Board of the Company will be held on Friday, 26 November 2010 for the purpose of considering and approving the interim results for the six months ended 30 September 2010 and the payment of an interim dividend, if any, and transacting any other business.

By Order of the Board Sun Tai Lun Dennis Chairman

Hong Kong, 16 November 2010

As at the date of this announcement, the directors of the Company are:

Executive Directors: Dr SUN Tai Lun, Dennis (Chairman) Mr SUN Tao Hung, Stanley (Deputy Chairman) Ms NG Yuk Wah, Eileen Mr TANG Kwok Tong, Simon

Independent Non-executive Directors: Mr AU Man Chung, Malcolm Mr LI Ka Fai, David Mr LIU Hui, Allan Dr WONG Chi Yun, Allan